



*League of Southeastern  
Credit Unions & Affiliates*

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**FOR IMMEDIATE RELEASE**

October 13, 2020

## **League of Southeastern Credit Union & Affiliates honors Georgia United Credit Union as Credit Union of the Year**

**Duluth, Ga.** – The League of Southeastern Credit Unions & Affiliates (LSCU) recently recognized Georgia United Credit Union in Duluth Ga., with its 2019 Credit Union of the Year award for credit unions with more than \$500 million in assets.

Institutions honored as Credit Union of the Year demonstrate the all-around best the industry has to offer. These credit unions have accomplished outstanding achievements in the areas of daily operations, financial prowess and community outreach.

Georgia United Credit Union is ranked as one of the largest and strongest credit unions in Georgia. It's a member-centered, purpose-driven institution that has been focused on improving the lives of members, staff and the community since it was chartered in 1958.

During 2019, Georgia United Credit Union served its membership by:

- Implementing a lending application system that modernized the member experience
- Launching branded debit cards through a partnership with University of Georgia and Georgia Institution of Technology athletics
- Supporting the community through VITA tax assistance
- Hosting Shred Days
- Hosting Can Hunger food bank support programs
- Offering high school scholarships
- Hosting its award-winning School Crashers Program
- Partnering with Junior Achievement of Georgia
- Launching a non-profit charitable organization called the Georgia United Foundation

“We are always proud of the great work all our credit unions do on behalf of their members and communities,” said Jared Ross, president of LSCU. “These awards give us a way to show our appreciation to those who truly went above and beyond in their duty to help people afford life. On behalf of the League, I am humbled to be able to thank them for their outstanding service.”

Georgia United Credit Union was one of nine credit unions honored with 2019 Credit Union of the Year awards. Three winners were selected from each state in the LSCU footprint – Alabama, Florida and Georgia. One winner from each state was selected from three different asset-size categories. The League announced each of these winners via its social media Oct. 13.

***About the League of Southeastern Credit Unions & Affiliates.** The League of Southeastern Credit Unions & Affiliates represents 333 credit unions in Alabama, Florida and Georgia, with a combined total*

*of more than \$120 billion in assets and more than 10.3 million members. LSCU provides advocacy and regulatory information; education and training; cooperative initiatives (including financial education outreach); media relations and information; and business solutions. For more information, visit [www.lscu.coop](http://www.lscu.coop). Follow the League on [Twitter](#) or [Facebook](#).*